

# Sales Order

Stations: KNEB-FM, KMOR-FM, KOZY-FM

Contract Name: REGENTS MATT WILLIAMS KNEB-01

Contract#: 49136631

Start Date: 2/16/22 End Date: 3/07/22

Revenue Type: Political Type: Cash

Advertiser: WILLIAMS FOR REGENT

Address: Attn: DYLAN FREDERICK  
PO Box 81

City: Gothenburg State: NE Zip: 69138

Product Name: REGENTS DIST 7 MATT WILLI

Competitive Code: Political

Buyer: \_\_\_\_\_

Tax Schedule: \_\_\_\_\_ (None)

Agency Commission %: 0

Billing Cycle: Calendar

Salesperson: 1116gwig Comm %: 0

Makegood Policy: Within Contract Dates

## KNEB-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION									RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W		SPOTS	\$\$	
1	2/16/22	3/07/22		5:00 AM	9:00 PM	30	10	10	10	10	10	10	10	70	D	11.00	200	2,200.00	1
2	2/16/22	2/20/22		5:00 AM	9:00 PM	30			2	2	2	2	2	10	D	11.00	10	110.00	1

TOTAL GROSS \$2,310.00, NET \$2,310.00

## KMOR-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION									RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W		SPOTS	\$\$	
1	2/16/22	3/07/22		5:00 AM	9:00 PM	30	10	10	10	10	10	10	10	70	D	11.00	200	2,200.00	1
2	2/16/22	2/20/22		5:00 AM	9:00 PM	30			2	2	2	2	2	10	D	11.00	10	110.00	1

TOTAL GROSS \$2,310.00, NET \$2,310.00

## KOZY-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION									RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W		SPOTS	\$\$	
1	2/16/22	3/07/22		5:00 AM	9:00 PM	30	10	10	10	10	10	10	10	70	D	11.00	200	2,200.00	1
2	2/16/22	2/20/22		5:00 AM	9:00 PM	30			2	2	2	2	2	10	D	11.00	10	110.00	1

TOTAL GROSS \$2,310.00, NET \$2,310.00

### Billing Projections: By Month

	Feb 22	Mar 22
CA	4,620.00	2,310.00
ST	4,290.00	2,640.00

☒ Print Spot Prices

Notes to Traffic: Produced spots emailed to Amanda.

Additional Notes: Please run the spots as 75% conservative spot and 25% Osborne spot for 1st week. Weeks 2 and 3: Cut the Osborne ad and run the conservative ad exclusively for two weeks.

TOTAL SPOTS 630

GROSS TOTAL \$ 6,930.00

ADJUSTED SPOTS 630

ADJUSTED TOTAL \$ 6,930.00

APPROVE    DECLINE



501204AMendoza, 02/14/22 @11:36AM



Sales Manager



Business Director



Station Manager